

Minutes of meeting Mariners Trust and GTFC Staff

Thursday 28<sup>th</sup> February 2019

Present

GTFC – Dave Smith, Sam Strandt, Nick Dale, Steve Wraith, Ian Fleming

MT – Dave Roberts, Kristine Green, Ian Townsend

**1. Issues from previous minutes-**

Scoreboard message- limited take up. Need to make more visible and push

Club Shop discount day- low take up but good publicity

5 Game Ticket – 19 people took up the scheme. Easy to implement, possible use again in future.

Guess the crowd – Very low take up now. Review for next season

Sky Bet – Similarly, not many new accounts. Needs reviewing.

2. **2019/20 Season Tickets** – Will be printed and available to be sold from end of March if necessary. Pricing meeting yet to take place but likely to show small increase. With this in mind, incentives will be needed for anyone buying early. Agreed to look at re introducing incentive vouchers geared to early purchase. All ideas welcome. SS to look at uptake of MT 5% discount with view to repeating.
3. **Commemorative Bricks** – All agreed something needs to be done. Investigate hand painting of bricks by volunteers. If not possible the original details are still held on file and so look at possibility of printing the information on a board to attach to wall. Memorial Garden plaques will be £45 and attached to wall opposite benches. Details need publishing.
4. **Scratch Cards** – All ready to launch at Cambridge game. Programme sellers, club shop and ticket office need briefing about redemptions. Needs to go out on website and also ask for sellers at 10% commission.
5. **Beer Festival** – Planned for June 1<sup>st</sup> 11am -9pm. Details will need to be submitted to council but formality. Out of courtesy need to inform Heineken (This has since happened, and they are fine with it). Since the meeting Lisa has confirmed that there is a wedding that day from 4pm which will mean we need to have car parking attendant. Wedding gets priority for the car park and so any car drivers for beer festival (There won't be that many) will park in the Imperial Open Corner or street parking nearby. Need to speak to Grez and see if there is any help from the SET we could tap in to.
6. **Manager Player event support** – Need to make sure that requests for player/manager support are followed through by manager. DS to ensure events are recorded on managers board.
7. **AOB** - Scheme for exiles was mentioned again by JF at the MT open night. It seems this has come from one particular person. Review again with view to finalising scheme for next season.