

Mariners Trust Board meeting 21st July 2020

Present –

Hayley Carver Smith	Jon Wood (Remotely)
Dave R	Keets
Sandii	Ian T
Stu	Alan
Kristine	Colin
Shaz	

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- 1) Alan welcomed all. No apologies
 - 2) Previous minutes – All actions stalled due to Covid-19, but club are working with St Andrews Hospice to provide a donation. Glasses provided for free have been sold, but we will not be taking any more. It has raised £50 though. DR will send her a thankyou note. IK mentioned that the Covid-19 statement didn't need to be released.
 - 3) Items discussed since last meeting agreed –
 - Book launch cancellation
 - Discussion about swearing on the club youtube video – DR pointed out to the club and they will ensure future clips are reviewed in advance.
 - Friendship at Home cancelled
 - Discussion about the Scunthorpe game outcome – the response from the gold commander was very vague.
 - Beer festival cancellation.
 - Free membership offered to anyone cancelled due to Covid-19
 - Deep cleaning of bars carried out
 - Shaz sold off beer and easter eggs.
 - Agreed JW will be drawing the 100s club.
 - Sent crisps to food bank – put out on SM
 - Instagram account launched.
 - Made a £200 donation to the rock foundation.
 - Released a stay safe messages to fans
 - Discussed book distribution and the safest way to proceed.
 - Arranged ST refunds and agreed process with club.
 - £200 donated to local hospital for Mighty Mariner.
 - Discussed book – hard back or soft
 - Phillip Day became chairman and board agreed it was a good move

- Donated to help the aged - £80
- Bottled beer sold off.
- Asked about Mike Bushell on TV, we declined.
- Marc Reed wanted to join board, we declined.
- Crowd funder discussed and launched.
- Name agreed for share scheme
- Share launch at the Wellington Arms.
- Discussed ebay and auction
- Agreed with club that no further payments to be made UFN
- Discussed approaching companies for crowd funder, decided against.
- Launched FAQs
- Donations from Christine Artist, Maccas Kit, Scratch Cards to the Wellow when we are up and running properly, cushion donations,
- Abatis donated signed shirt.
- BLM statement

AR to continue to offer tickets to charities and we will also advertise a list of everyone we have helped.

Treasurers Report

IT has emailed full treasurers report for everyone to read through. IT to itemise all money that isn't ours so we know exactly what we have. SLR to provide report of ebay transactions.

Fundraising

Shares have slowed down a little but still ticking over. Around £65k raised to far. Approx £16k raised through our forms and the rest directly to the club. SR queried if we have many people take the option to split payments – DR said not many, around 10 people. The instalments will be held in our account and paid over to the club in full.

Ebay is ongoing, still ticking over well.

Crowdfunder is now finished and we are awaiting funds. Some people asked about the money being turned into shares, but this may not be feasible. We should arrange a handover and photos with Richard.

Experiences with players/mgmt is something we are looking into launching soon, as soon as a start date is announced.

We may also look at a chance to name a bar or stand, DR is still looking into the feasibility of this.

DR has been reading through a draft document about what Return to football may involve, this has raised a lot of questions and pushes all responsibility onto management of the clubs to ensure safety, passing a huge responsibility onto the board. Liability on the club is huge. Even before we look at anything happening in the ground, even getting through the turnstile is difficult. Contactless ticketing would be ideal now as this provides contactless entry and traceability. Nick Dale has been on a course to help him deal with making the stadium COVID secure, but this will be a huge undertaking.

If fans are to be allowed in grounds in October, there is a huge amount to do.

Bar capacity will be minimal, need to look at one way systems and which bars we can use.

This will be major topic at next GTFC board meeting

We will continue to work with the club to represent the fans and ensure any system for fan selection etc. are done fairly and is as safe as possible. AR to link in with ND and offer assistance.

The full board are happy to assist where necessary.

Suggested that we open this up to the fans for early enquiries and suggestions about how we can best, so that we can look at individual experiences . We will ask fans for their concerns and thoughts. DR to put some wording together then we can put it on socials.

Membership System

DR has been investigating new system. We know that what we have is not fit for purpose. Membership Mojo – we've had a 60 day trial, Dave has loaded some data and thinks it is miles ahead of what we currently use. Advantage is that members update their own details such as address etc. it will also issue automatic reminders and send acknowledgements. Cost is the same. It's a no brainer to switch. It also has the function to have membership cards which has always been a nightmare for us. They cost £2.50 which could be covered in the membership fees. We basically submit a list and they distribute the cards. We could potentially get sponsorship for the advertising space. Still need to look at how it handles people who pay monthly or quarterly – we could look at phasing this out.

Shirt Launch

1st August. Will be in club shop and in our bar. We will have collections and sales in the bar. We need to work out the logistics. We need all hands on deck to help. We will be selling namecards etc. The sale rack will be in here, we will have hot and cold drinks for sale.

Will probably be launched online next week so people can order in advance.

We are pushing the club to give something back to fans who have supported so much through Covid.

AOB

Kodak have emailed us saying we have breached copyright, so Dale has confirmed the club do not hold us in any breach and we have nothing to worry about.

Carpet in the bar is on hold due to current situation.

Bars will all need a deep clean before we re-open and volunteers will be needed to help.

A few other items such as fanzone and junior supporters club have been on hold but these can be restarted when staff come back off furlough.

Vote to add Hayley to the board – proposed by KG, Seconded by SR, all agreed

NEXT MEETING – 25th AUGUST @ 6pm